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# Laten perfume

## Brand Identity

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محيط





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L

Laten

Bergamote Patch

*[Signature]*



**L**  
**Laten**

LOGO  
MARK





اهديها  
لصديق عزيز



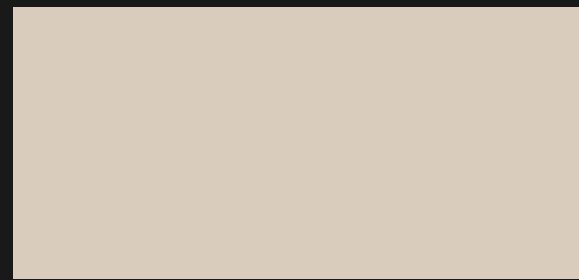
[www.laten.com](http://www.laten.com)

Share  
the  
fantasy



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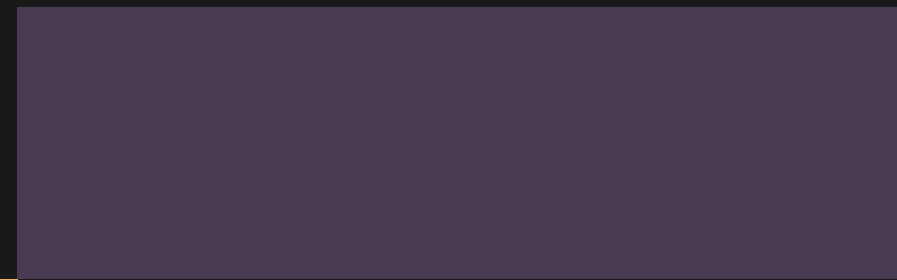
HEX # 61684D



HEX # 96A998



HEX # F0B46C



HEX # 4A3B52



HEX # DACCB0



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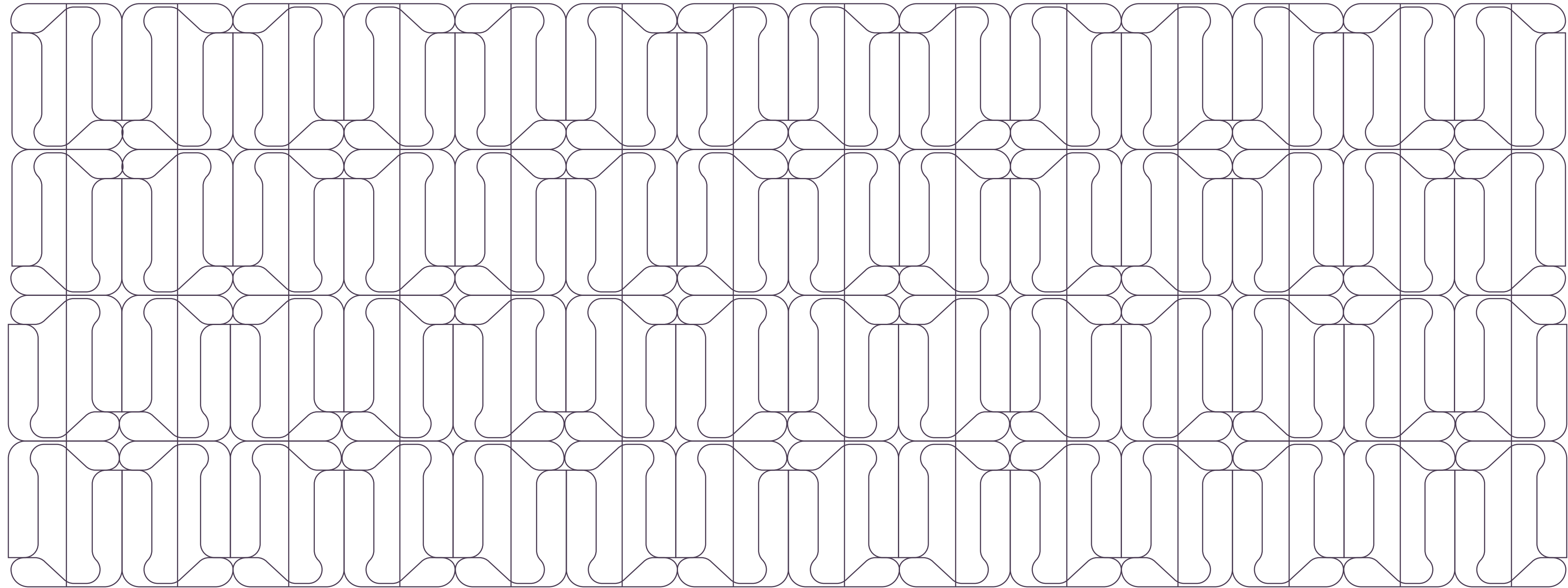
JOHN ADAM  
CO-FOUNDER

T: XXX XXX XXX XX  
M: JOHNADAM@MAIL.COM  
W: MAXI.COM

[www.laten.com](http://www.laten.com)



# PATTERN





**L**  
**Laten**





العطر  
الجديد،  
ببساطة  
خاطف!

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TYPEFACE

Condor

abcdefghijklmnopqrstvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ

1234567890 .,:;"'“(!?)+ -\*/=

The pleasure  
**on the brain**

# TYPEFACE. ARABIC

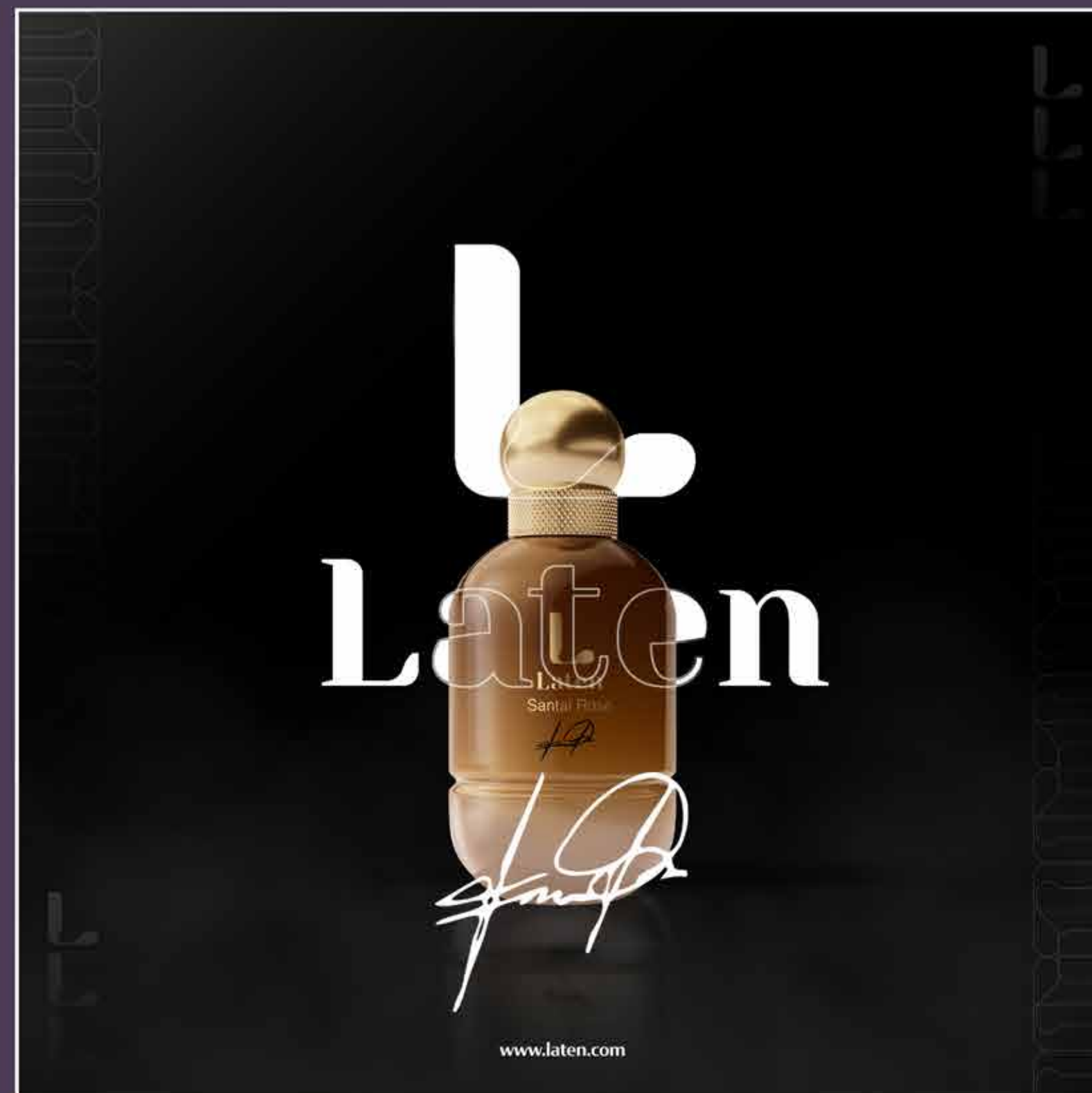
## URW DIN Arabic

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ  
ع غ ف ق ك ل م ن ه و ي

1234567890 .,:;"'""(!?)+-\*/=

العطر الجديد ،  
ببساطة خاطف!









Laten

عادة تطيب الكعبة بدت  
قبل الإسلام  
كان سادة القبائل يتنافسون  
بينهم من ينال هالشرف



Laten

تدرون كيف  
يطيبون الكعبة؟!





Profile Picture

Cover Photo



# Thank you



محيط

